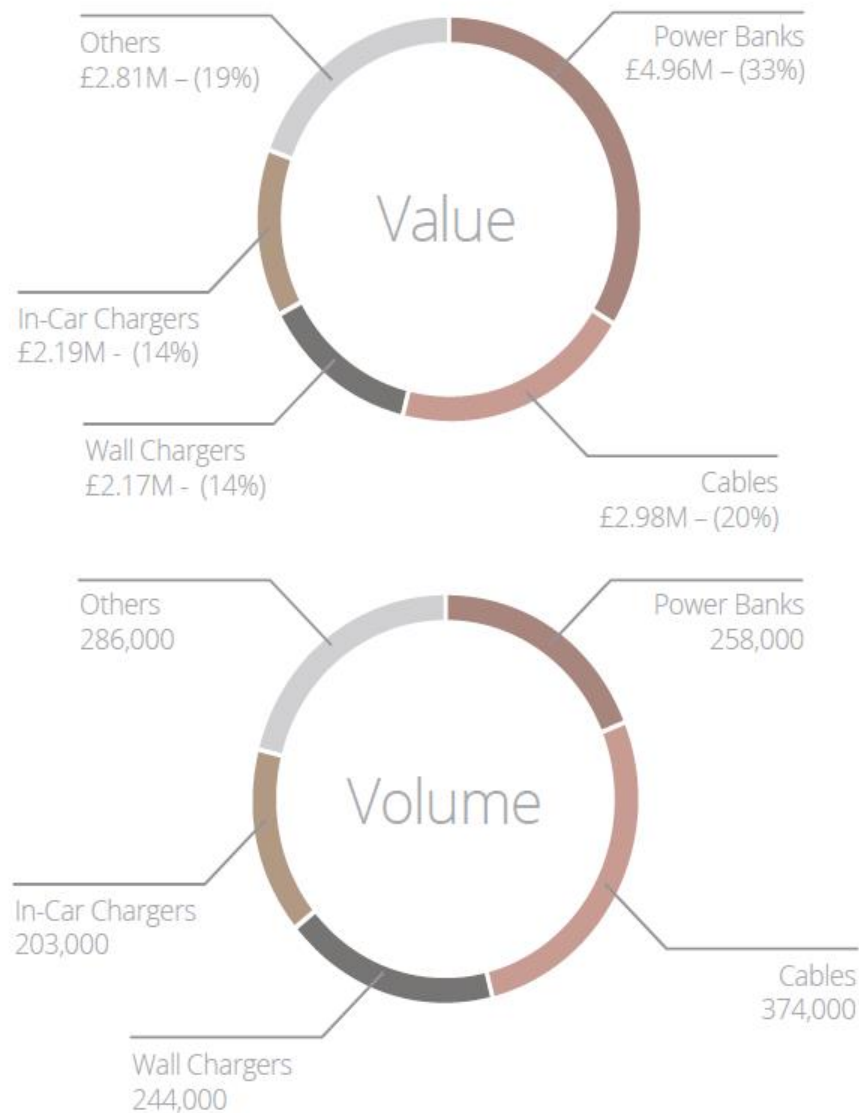


kit:

Platinum Range

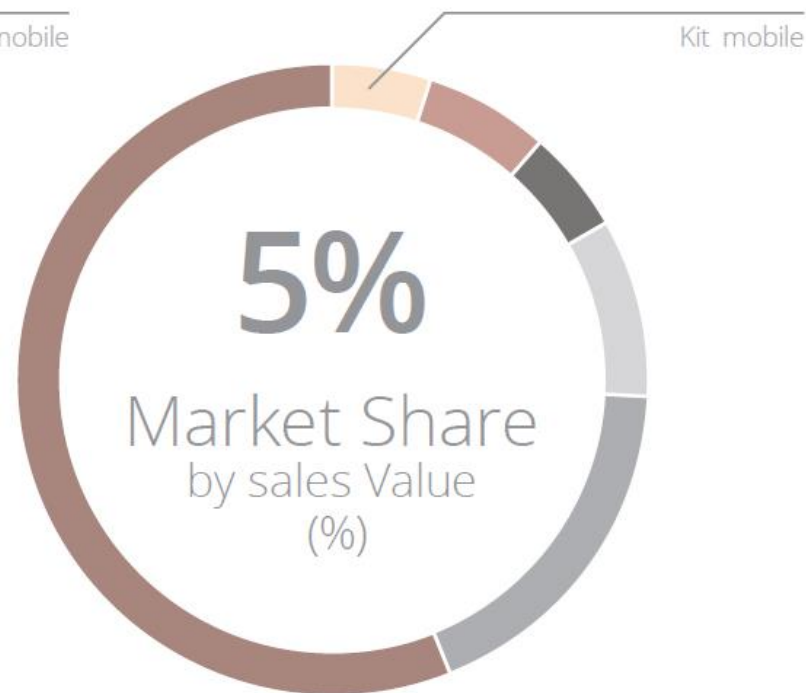
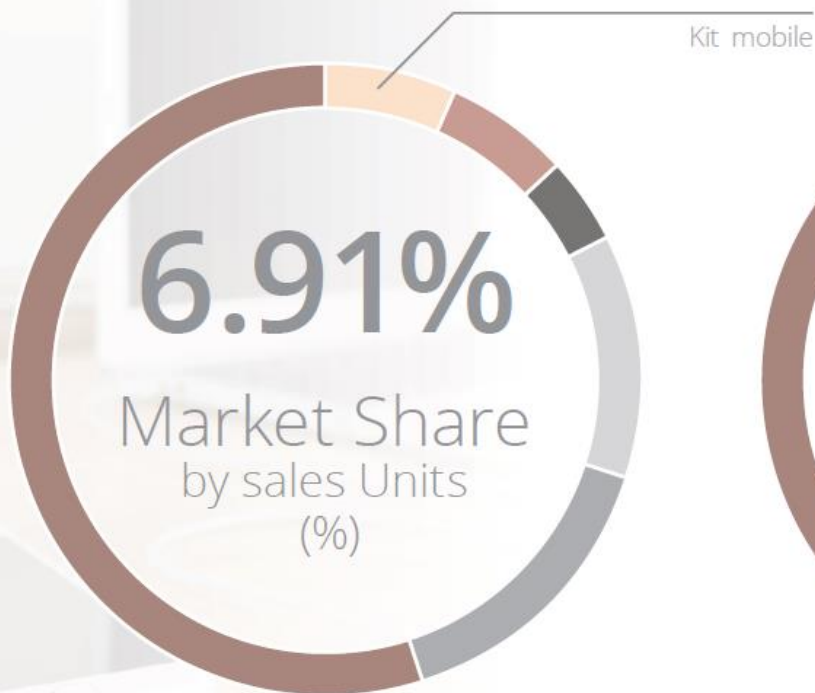


Kit sales 2015 – at a glance



Power Banks

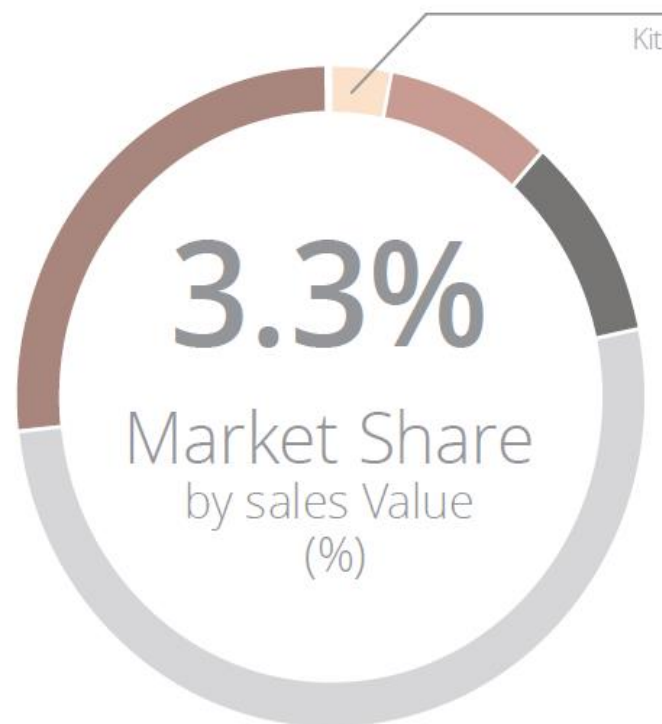
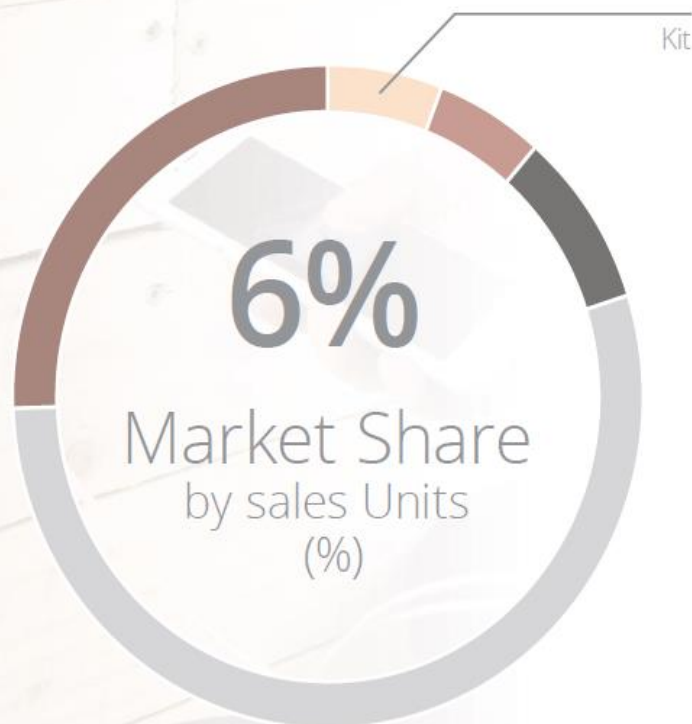
Kit compared to competitors
– GFK data



- Kit mobile
- Belkin
- Juice
- PNY
- Tradebrand & Exclusive
- Other

Wall Chargers

Kit compared to competitors
– GFK data



- Kit
- Belkin
- Juice
- Tradebrand & Exclusive
- Other

kit: Platinum Power

Plug in, charge up, unplug:
give power to your mobile life

This range is the finest within our portfolio and offers first-class technology within sleek and beautifully designed packaging. The unboxing process adds to the overall positive customer experience.



High
Spec



Aluminium
Housing



RRP
Protection



iPhone
Colours



Product Offering



Dual USB In-Car Charger 3.4A



Dual USB Mains Charger 3.4A
UK / EU Available



Aluminium Nylon Mesh cables
(Lightning + Micro USB)



PowerSlim – 5,000mAh & 10,000mAh



PowerPlus – 5,000mAh & 10,000mAh –
Built-in cables

Power : Chargers



Dual USB Mains Charger 3.4A

This mains charger allows you to charge two devices simultaneously whenever you are in need

Features:

- 2 x USB ports so you can charge two devices at the same time
- Smart charging with Auto Detect Integrated Circuit Technology automatically detects your device type and its specific charging needs for optimum charging
- Beautiful and sleek aluminium finish

Available colours:



Dual USB In-Car Charger 3.4A

This in-car charger allows you to charge two devices simultaneously whilst on the move

Features:

- 2 x USB ports so you can charge two devices at the same time
- Smart charging with Auto Detect Integrated Circuit Technology automatically detects your device type and its specific charging needs for optimum charging
- Beautiful and sleek aluminium finish

Available colours:



Aluminium Nylon Mesh cables

Use this cable with a USB charger or connect to a Mac, PC or laptop to charge your device and transfer data

Features:

- Cable length: 1 m
- Hard wearing, durable cable made with nylon mesh
- Lightning / Micro USB cables

Available colours:



Emergency Power



PowerSlim – Medium

This Power Bank charges. your mobile device wherever you are, making it ideal for times when you find yourself low on power

Features:

- Rechargeable, high-capacity, portable battery
- LED indicators show amount of charge remaining
- Ultra slim design with sleek aluminium finish

Specs:

- Capacity: 5,000 mAh
- Charge output: 2.1 A

Available colours:



PowerSlim – Large

This Power Bank charges. your mobile device wherever you are, making it ideal for times when you find yourself low on power

Features:

- Rechargeable, high-capacity, portable battery
- Dual USB port
- Ultra slim design with sleek aluminium finish

Specs:

- Capacity: 10,000 mAh
- Charge output: 2.1 A

Available colours:





MFI Power banks

PowerPlus

This MFI Power Bank has a built-in Lightning cable, making it ideal for times when you find yourself low on power.

Features:

- Rechargeable, high-capacity, portable battery
- Built-in Lightning cable + one USB port
- Ultra slim design with sleek aluminium finish
- Fast charge input / output

Specs:

- Capacity: 5,000 mAh
- Charge output: 3.4 A

Available colours:



PowerPlus Duo

This Power Bank has built-in lightning and micro USB charging cables, making it ideal for times when you find yourself low on power.

Features:

- Rechargeable, high-capacity, portable battery
- Built-in Lightning cable , micro USB cable + one USB port
- Ultra slim design with sleek aluminium finish
- Fast charge input / output

Specs:

- Capacity: 10,000 mAh
- Charge output: 4.8 A

Available colours:



Packaging Design





In store visual