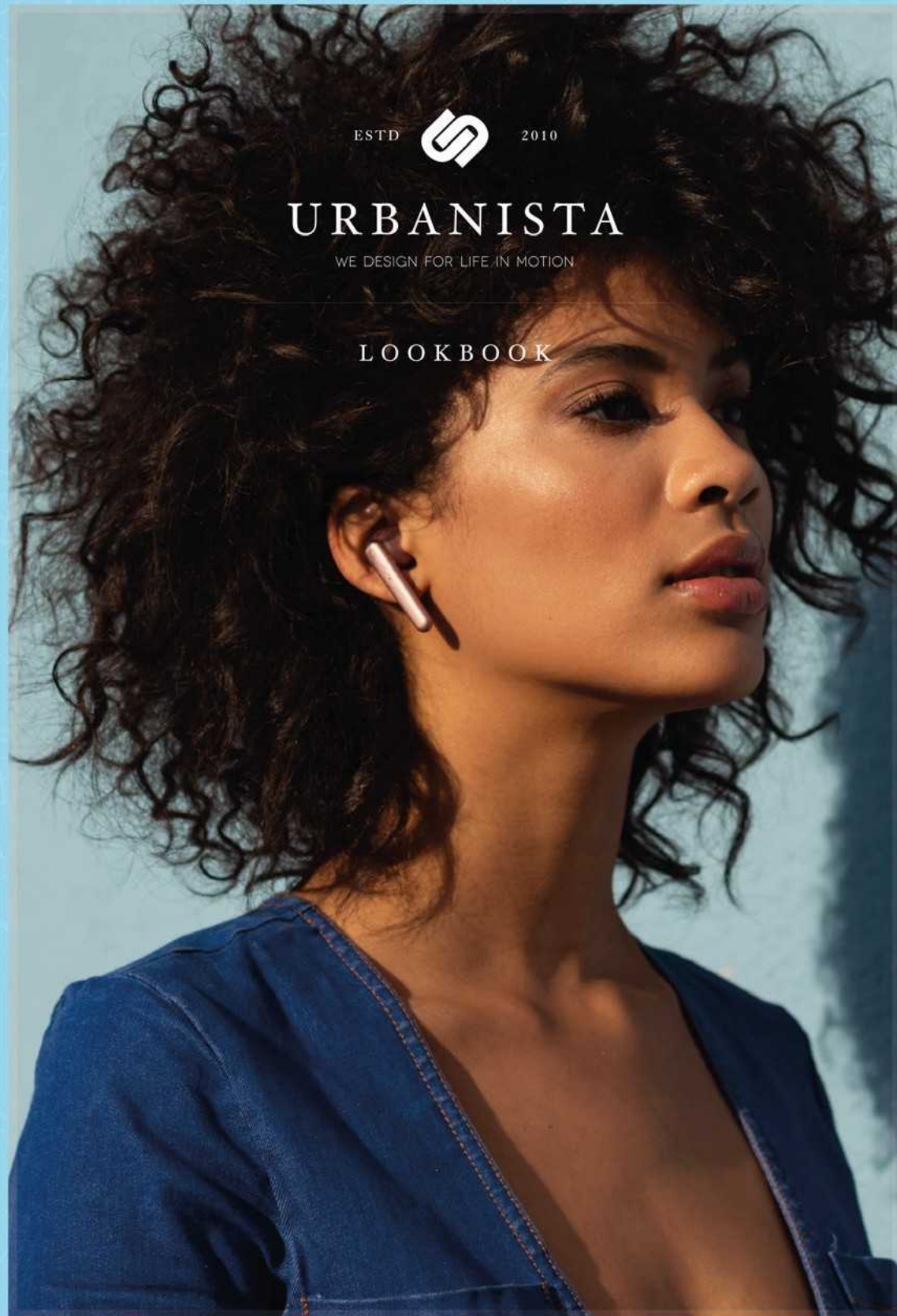


ESTD  2010

URBANISTA

WE DESIGN FOR LIFE IN MOTION

LOOKBOOK



WE LOVE
CITIES. THE
CONSTANT
INSPIRATION
OF URBAN LIFE.



URBANISTA

The take-away coffee, the store fronts and the variety of people exploring their daily tasks. As we explore urban tendencies and ideas, we see a shrinking world in which urban people have more in common, regardless of which city they call home. Being mobile is a must. Hence we create

earphones for all situations of the daily life in the city. At the gym or in the streets, every beat, clarity without compromise. We design for life in motion. Our portfolio includes products ideal for sport, music and lifestyle. All influenced by the Scandinavian design tradition where we have our roots.



AT THE URBANIST OFFICE

BEHIND THE MINDS

We are a small group of passionate souls, living, eating, breathing Urbanista. We strive to challenge the industry by doing things differently. We worship unconventional ideas, endless colors and big dreams. Our headquarter is located in the heart of

Stockholm, where we get inspiration from the latest trends and fashion passing by. Every teammate adds a unique twist of creativity and charm to the Urbanista core. Welcome to our world!

WE DESIGN FOR
LIFE IN MOTION

(EARPHONES)

In-Ear headphones, or earphones as they are often called, comes in all shapes and colors. Urbanista holds a wide variety of both wireless bluetooth earphones and wired/corded earphones to meet whatever specification you are looking for.

(TRUE WIRELESS)



STOCKHOLM



PARIS



TOKYO



ATHENS

(WIRELESS)



CHICAGO



MILAN



BOSTON



BERLIN



MADRID

(CORDED)



SAN FRANCISCO



STOCKHOLM

(TRUE WIRELESS EARPHONE)



PROUDLY DUBBED AS STOCKHOLM, OUR NEW RANGE OF TRUE WIRELESS

Stockholm is the pinnacle of wireless earphones. True wireless means true freedom, and with a sleek charging case that provides for 14 hours of total playtime, four appealing colours to choose from and simple and intuitive controls, you can go anywhere while always equipped with incredible sound.



DARK CROWN



OLIVE GREEN



ROSE GOLD



FLUFFY CLOUD

Paris

(TRUE WIRELESS EARPHONE)

WIRELESS CHARGING CASE & IN-EAR FOR BETTER SOUND PERFORMANCE

An evolved version of the popular true wireless Urbanista Stockholm. Same sleek design and features but with an earbud-style for an even stronger audio experience. Paris in-ear earbud solution offers increased sound isolation from the surroundings. Get the most with a 4,5 hour playtime and on-the-go recharging for 3 additional full charges. For the first time ever, recharge your Paris case wirelessly to simplify your life even more.



DARK CROWN



OLIVE GREEN



ROSE GOLD



FLUFFY CLOUD



ATHENS

(TRUE WIRELESS EARPHONE)



URBANISTAATHENS-TOTALFREEDOM IN YOURWORKOUT

Athens is our most functional earphone that gives you total freedom while doing all sports. With IPX7 waterproof rating level, you can run, swim and sweat freely with your earphones. The stylish complimentary charging case provides you with 2 additional full-charges, each lasting up to 6 hours. With 18 hours of total playtime and a case so compact that it fits effortlessly into your pocket, Athens is your perfect workout companion – designed for a life in full motion.



MIDNIGHT BLACK

CHICAGO

(WIRELESS EARPHONE)



ADAPT YOUR PACE TO THE BEAT, OR
THE BEAT TO YOUR PACE!

The Chicago is a wireless earphone that embodies the spirit of the athlete, offering intensified sound and matching endurance. Equipped with specialized GoFit tips, you can switch between heightened sound

insulation or letting more ambient sound in to keep track of your surroundings. With a battery life of 7 hours and an IPX4 water resistance rating, the Chicago rises to any occasion.



DARK CROWN



WHITE MIST



ROSE GOLD



CEMENT BLUE

MILAN

(WIRELESS EARPHONE)



ACTIVE NOISE CANCELLING

12 HOURS OF UNDISTURBED
MUSIC EXPERIENCE

Discover the new level of clear sound undisturbed by the noises that surround you. Milan ANC runs for 12 hours on one single charge. Wear Milan in the airplane, or bustling street and enjoy your music



DARK CLOWN

BOSTON

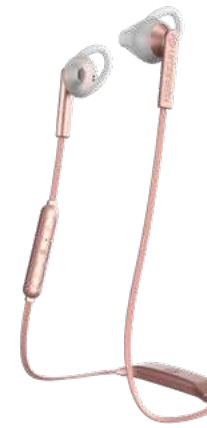
(WIRELESS EARPHONE)



THE SOUND FROM BOSTON EARPHONES IS DEVELOPED TO GIVE YOU THE EXTRA PUSH DURING YOUR WORKOUT.

At the gym or in the street, every beat gives clarity without compromise. Urbanista Boston sport earphones with Bluetooth gives you the freedom to really move. A unique construction also makes them water-resistant. The comfortable silicon wing provides a secure fit and a more comprehensive sound

experience. Control your music and calls with the 3 hands-free buttons, including volume control. Urbanista earphones are a fusion of frontline design and superb audio-technology. Boston works with Android, iOS & Windows.



ROSE GOLD



CEMENT BLUE



WHITE MIST



DARK CROWN

BERLIN

(WIRELESS EARPHONE)



THE IDEAL EVER YDAY BLUETOOTH EARPHONES

Specially developed for those who seek user-friendly Bluetooth earphones with a sleek design and a comfortable fit. Berlin with its unique construction and soft silicon earbuds gives you an ergonomic and tangle-free fit by coming

with complimentary Gofits in three sizes. Whether you run between meetings, relax in an airplane or commute on a crowded bus, Berlin is your everyday companion.

Easy to bring, easy to use and easy to enjoy!



ROSE GOLD



FLUFFY CLOUD



BLUE PETROLEUM



DARK CLOWN

Madrid

(WIRELESS EARPHONE)



EARPHONES THAT GIVES YOU WIRELESS FREEDOM

Specially developed for those who seek a user-friendly in-ear Bluetooth earphone with a sleek design and a comfortable fit. The in-ear earbuds offers a close fit that stay securely in place as you go about your day. They isolate noise from your surroundings and give your beats extra

punch. Battery life is up to 4 hours. Easily manage your music and calls, or activate voice assistance, with the handy in-line remote. The Urbanista headphones fuse frontline design and superb audio-technology. We design for life in motion.



DARK CLOWN



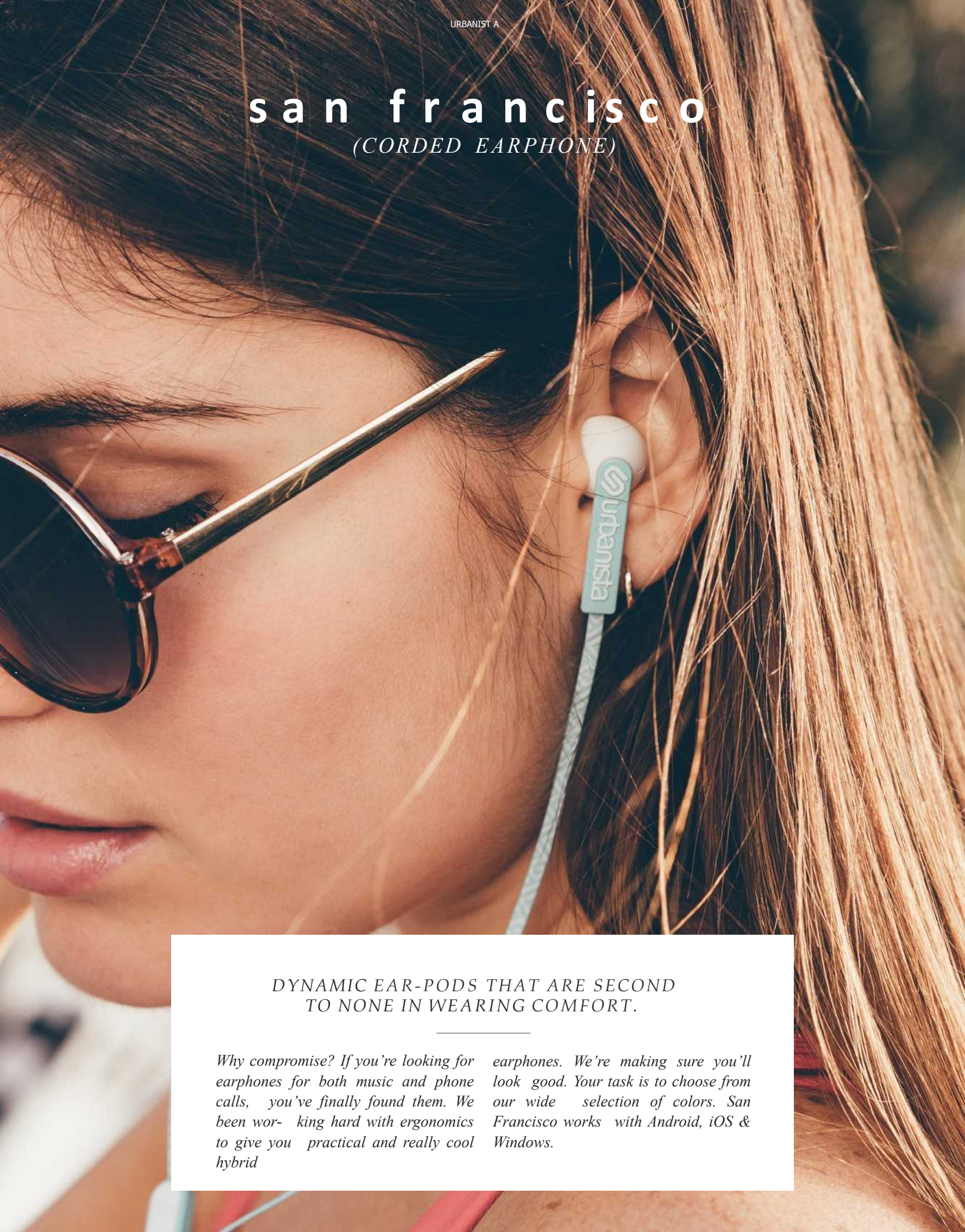
ROSE GOLD



FLUFFY CLOUD

san francisco

(CORDED EARPHONE)



DYNAMIC EAR-PODS THAT ARE SECOND TO NONE IN WEARING COMFORT.

Why compromise? If you're looking for earphones. We're making sure you'll look good. Your task is to choose from our wide selection of colors. San Francisco works with Android, iOS & Windows.

earphones. We're making sure you'll look good. Your task is to choose from our wide selection of colors. San Francisco works with Android, iOS & Windows.



FLUFFY CLOUD



DARK CLOWN



GREEN CAMO



CORAL ISLAND



PINK PANTHER



RED SNAPPER



LUCKY RAINBOW



PINK PARADISE



OCEAN DRIVE



BLUE PETROLEUM

(HEADPHONES)

The Urbanista collection of on-ear & over-ear headphones is packed with award winning Noise Cancelling headphones and state of the art headphones for your music experience. Enjoy the Urbanista signature sound with style.

(WIRELESS)



DETROIT



NEW YORK

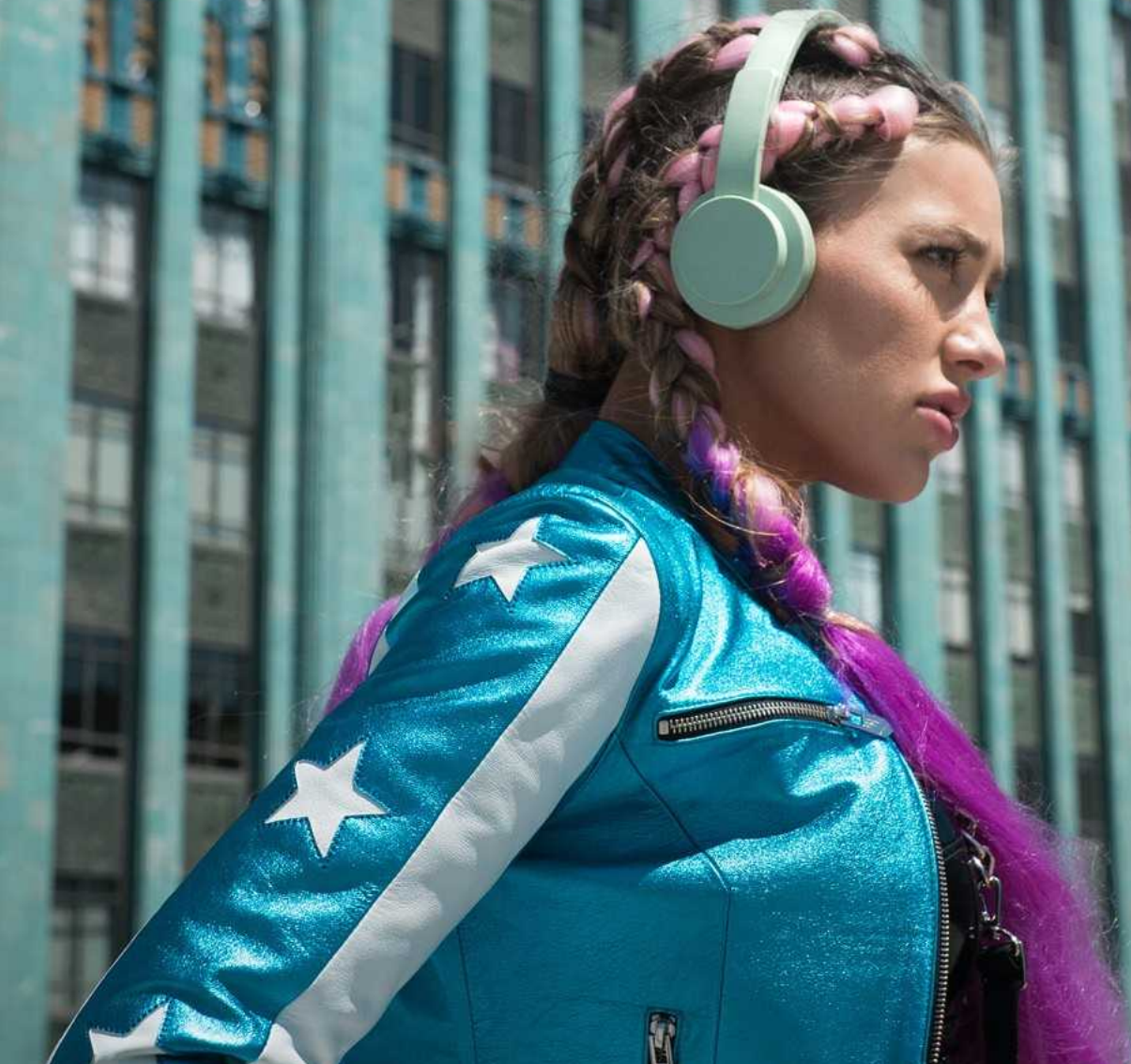


SEA T TLE



Detroit

(WIRELESS HEADPHONE)



DETROIT IS VOGUISH CHARM

Runway ready, the Detroit headphones are stunning to look at with its matte finish and grain pleather earpads. And thanks to its straightforward button functionality, a few button presses is all that is required to start a music playlist

or to answer a call. So whenever your outfit is missing that finishing touch, the Detroit headphones will complete your look with ease. For those who love all things stylish and require a simple but powerful listening experience.



CHEEKY PEACH



SPRING GREEN



DARK CLOWN

NEW YORK

(WIRELESS HEADPHONE)



ACTIVE NOISE CANCELLING

STYLISH BLUETOOTH OVER-EAR HEADPHONES
WITH ANOISE-FREE EXPERIENCE

Take control over the noises that surrounds you with New York. Wear them in the office landscapes or bustling streets and enjoy your music undisturbed. New York ANC runs for 16 hours on one single charge and comes with a complementary cord to plug in if the battery would run out. The Urbanista headphones fuse frontline design and superb audio-technology.



DARK CLOWN



MOON WALK

SEATTLE

(WIRELESS HEADPHONE)



FLUFFY CLOUD



ROSE GOLD



BLUE PETROLEUM



DARK CLOWN

AWARDED DESIGN & SOUND

With Seattle you don't have to compromise on style or quality. With its crisp sound and impressive base you'll get an extraordinary listening experience. The adjustable headband and the memory foam cushions that molds after your ears makes Seattle individually perfect! Urbanista combines the Scandinavian minimalist design with practical functions and sound quality. Seattle has a built in microphone for phone calls and a share plug so you can share your favourite tunes with your friends. The headphone has a practical folding function which makes them it easy to bring with you. Urbanista Seattle comes in four different stylish colors; rose gold, white, black and blue petroleum.

(SPEAKERS)

Whether you are going camping, to the beach or simply want to enjoy wireless music at home Urbanista's speaker will fit perfect. Thanks to the wireless connection with Bluetooth music will be flowing with ease.



SYDNEY



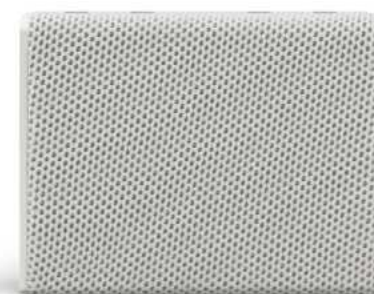
BRISBANE



MELBOURNE

SYDNEY

(SPEAKER)



WHITE MIST



DARK CLOWN



ROSE GOLD



OLIVE GREEN

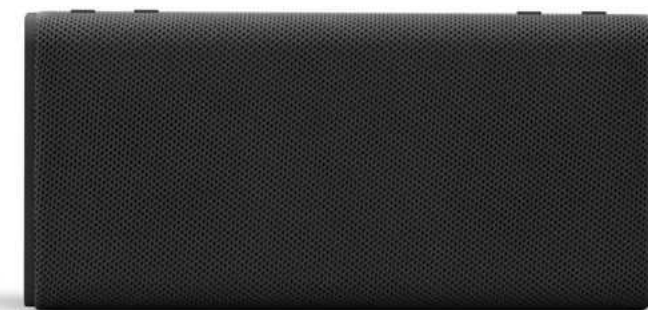
SYDNEY - POCKET SIZED SPEAKER FOR YOUR NEXT ADVENTURE

Get your groove on while at the beach, in the park or in-between festival gigs for up to 5 hours of epic sound with the Sydney speaker. Comes in four vibrant shades, it features a clean silhouette and smooth

texture, punctuated with sleek functions like Bluetooth, volume controls and second speaker pairing. Easy to carry in the hand or slip into your bag, Sydney might be your best travel buddy yet.

BRISBANE

(SPEAKER)



DARK CROWN



WHITE MIST

BRISBANE - LIGHT PACKING. MASSIVE SOUND

Take charge of the music at the housewarming party or enjoy a podcast at the countryside – Brisbane is perfect for both.

If you're looking for that surround-sound experience – you're in for a treat. With up to 10 hours play time and complete with Bluetooth, second-speaker pairing for a full

surround-sound is easier than ever. Brisbane gives you deep bass, powerful beats and high ambience. It comes in a timeless design with a seamless silhouette and effortless volume controls. Bring it with you on your travels, as Brisbane fits into your weekend carry-on with ease.

Melbourne

(SPEAKER)



POCKETSIZE MUSIC EXPERIENCE

With Urbanista's Melbourne portable Bluetooth speaker, you can enjoy the best beats anywhere! Featuring DSP technology for maximum audio experience makes Melbourne the ideal on-the-go speaker for the uncompromising music lover. The sleek design with rubberized exterior makes it resistant to splashes (IPX4 certified) perfect for outdoor activities. The speaker is userfriendly and is easily connected to Bluetooth.

With a battery lifespan of up to 6 hours it is your perfect companion on daily excursions. It is resistant to splashes (IPX4 certified), which makes it perfect for all kinds of open-air activities. It is also equipped with a built-in microphone and the speaker also serves as a conference speaker and speakerphone. Urbanista Melbourne makes it easy to bring music and your friends together!



DARK CROWN



FLUFFY CLOUD



ROSE GOLD



BLUE PETROLEUM



ESTD
• 2010 •

WE DESIGN FOR
LIFE IN MOTION

STOCKHOLM
SWE

URBANISTA CAME OUT OF A VISION TO GLORIFY THE URBAN LIFESTYLE •