



wraps

WRISTBAND HEADPHONES

**MANY CONSUMERS VIEW
HEADPHONES IN EQUAL MEASURES
AS A LISTENING DEVICE AND
FASHION ACCESSORY**

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WRISTBAND HEADPHONES



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THE STORY

The unique patented design of Wraps means you can now wear your headphones on your wrist when you're not using them. This eliminates the frustration of looking for your headphones only to find them lost or tangled in the bottom of your bag or pocket. Whether they are on your wrist as a stylish and comfortable bracelet, or in your ears as great sounding headphones, Wraps guarantees to be a must have accessory that also finishes off any outfit perfectly.

**ANTI-TANGLE STORAGE,
SUPERIOR SOUND,
YOUR STYLE.**

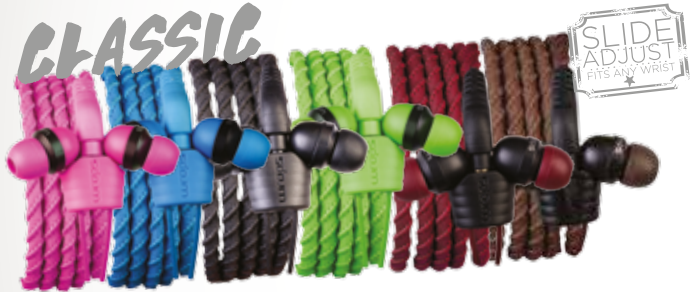
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RANGE

CLASSIC



SLIDE
ADJUST
FITS ANY WRIST

NATURAL



SLIDE
ADJUST
FITS ANY WRIST

LTD.



LIMITED
EDITION

SLIDE
ADJUST
FITS ANY WRIST

TALK



SLIDE
ADJUST
FITS ANY WRIST

CORE



SLIDE
ADJUST
FITS ANY WRIST

Ti

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PACKAGING



165mm

181mm

186mm

192mm



16mm



115mm



THE CLASSIC

SLIDE
ADJUST
FITS ANY WRIST



PINK
WRAPSPIN-V5

BLUE
WRAPSCBLU-V5

BLACK
WRAPSCBLK-V5

GREEN
WRAPSCGRN-V5

CRIMSON
WRAPSCCRIM-V5

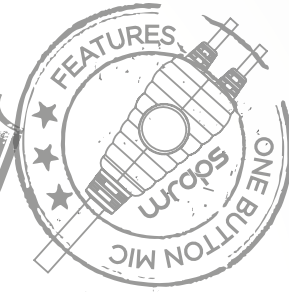
BROWN
WRAPSCBRN-V5

The Wraps Classic series is stylish, practical and affordable with great sound quality. Made with our unique braided fabric cable in a choice of six different colours.

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THE TALK

SLIDE
ADJUST
FITS ANY WRIST



SUNRISE
WRAPSCSUN-V15M

LAGOON
WRAPSCBLU-V15M

COAL
WRAPSCBLK-V15M

FLINT
WRAPSCSIL-V15M

CAMO
WRAPSCCAMO-V15M

DENIM
WRAPSCDEN-V15M

The Wraps Talk Series introduces some great new street fashion colours and adds a whole new level of functionality with our universal one button microphone so you can play/pause your music and answer calls on the go!

THE NATURAL

SLIDE
ADJUST
★
FITS ANY WRIST



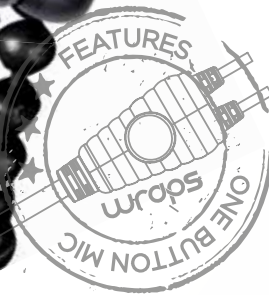
TUSCAN
WRAPSLBRN-V15M

NOIR
WRAPSLBLK-V15M

WALNUT
WRAPSWBRN-V15M

EBONY
WRAPSWBLK-V15M

The Wraps Natural Series comes with either a real wooden bead or a faux leather braided cable. If you're into earthy vibes then this series is for you! Style alongside natural tones to compliment your outfit perfectly. Complete with our universal one button microphone so you can play/pause your music and answer calls on the go!



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THE CORE

Ti Titanium Speakers

Why Titanium?

The quality of the speaker, is crucial for accurate sound reproduction.

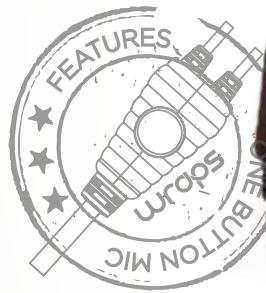
Titanium is commonly used in precision engineering due to it having the highest strength-to-weight ratio of any metal.

Titanium resonates clear, high-fidelity sound throughout the audio spectrum with precise, ultra-fast response times and accurate sound reproduction.

Noise Isolating Foam Tips

Superior feel, fit and sound.

Soft expanding acoustic foam tips block out unwanted noise and allow full enjoyment of your music.



ROSE GOLD
WRCORG-V16M

SILVER
WRCOS-V16M

GOLD
WRCOG-V16M

SPACE GREY
WRCOSG-V16M



The Wraps CORE series is definitely for tech aficionados! Available in the latest smartphone and tablet colours matched with a black faux leather bracelet. Featuring upgraded Titanium speakers that are expertly tuned to resonate clear, high-fidelity sound throughout the audio spectrum. Also included is a set of Noise Isolating Foam Tips for a superior fit that blocks out unwanted background noise. Last but not least, a universal one button microphone lets you to play or pause your music and answer calls on the go!

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THE LIMITED



BERRY
WRLEBE-V16M

RAINBOW
WRLERA-V16M

SKULL BEAD
WRLESK-V16M

Wraps Limited Edition series headphones are exclusive designs only available for a short time. Our UK design team are always pushing the boundaries with new and exciting products. These unique colours, trends and moods are not found in our principal range so get them while you can!

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WRAPS IN STORE POINT OF SALE

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TABLE & COUNTER
TOP DISPLAY
UNITS



HOLDS 18 UNITS



HOLDS 42 UNITS



FLOOR
STANDING
DISPLAY
UNIT



HOLDS 128 UNITS



OUR WRAPS IN STORE POS HAS BEEN DEVELOPED TO ATTRACT SHOPPERS AND DRIVE SALES WITHIN THE COMPETITIVE RETAIL ENVIRONMENT. ALL THE POS ITEMS IN THIS CATALOGUE HAVE BEEN CAREFULLY DESIGNED TO HIGHLIGHT OUR UNIQUE WRAPS CONCEPT AND ATTITUDINISE OUR STRONG BRAND IMAGE.

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WRAPS SLAT WALL GLORIFIER

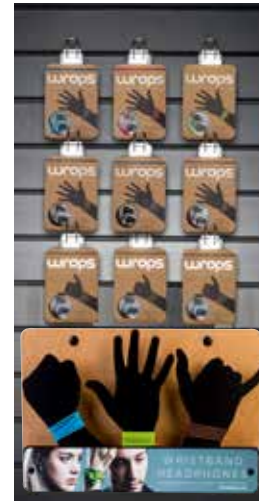


“

Clips onto your slat wall, peg or Tego board with no assembly required!

”

Examples of displays using glorifier



'EXAMPLE'



custom size available



Custom designed and made by our UK R&D team

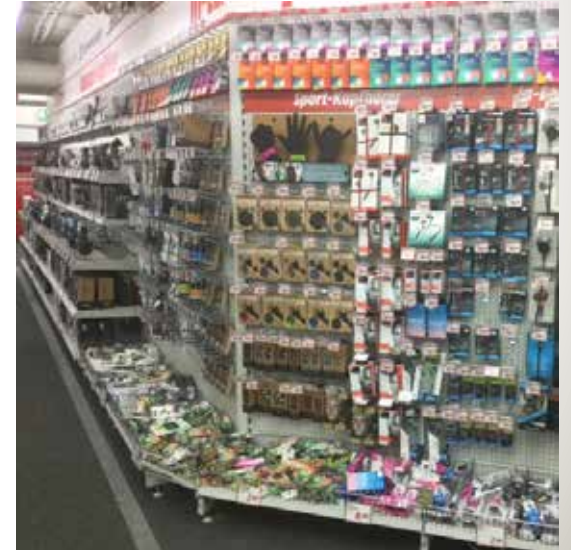


custom size available



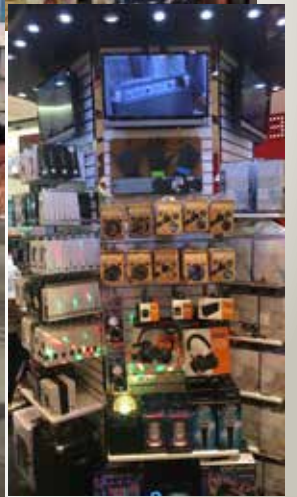
WRAPS
PREMIUM
BESPOKE
WALL
DISPLAY*

CURRENT IN STORE SOLUTIONS





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AWARD WINNING



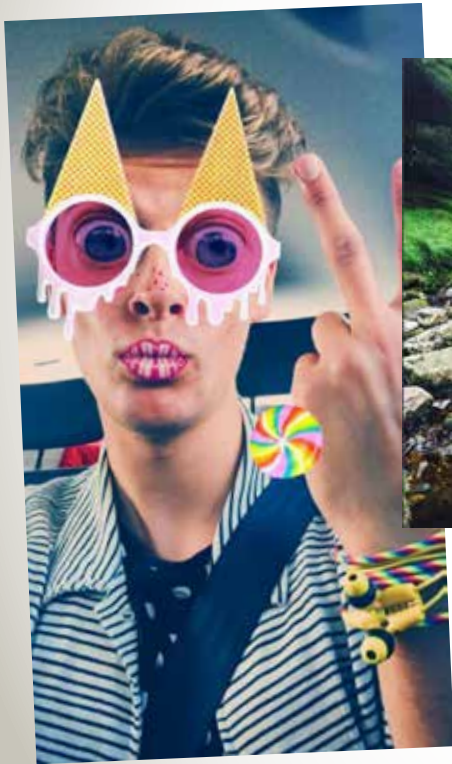
TV

To effectively highlight the full capacity of Wraps, video is essential. TV features not only allow us to demonstrate How To Wear, it also offers an organic level of personability that comes with seeing a person get genuinely excited about our product. Having been featured across many US TV channels and on many news features, we have seen an incredible response to Wraps. This has gone on to encourage a very high level of engagement online and amazing feedback from the anchors through to the viewers.



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SOCIAL MEDIA



Social Media has fast become an essential marketing tool for any business. With direct access to billions of people across multiple platforms including; Facebook, Twitter, Instagram and recently Snapchat, it has become possible to interact directly and personally with the consumer. Equally, it has enabled a much more direct access to celebrities and brands which makes potential collaborations far easier to initiate and utilise. With this in mind, we have approached a variety of talent and are excited to have people from across the music industry, from Bieber's Purpose Tour Dancers, to Beyonce's Formation World Tour Dancers and Snapchat influencers alike, Wearing Their Sound around the world and sharing it with their fans,

 **aubreestorm** Followers 1
 995 posts 52.5k followers 418 following
 Aubree Storm Adventurous Ginger. [youtube.com/channel/UC9H5N4vM4](https://www.youtube.com/channel/UC9H5N4vM4)



Cali O'Grove 10/24/2015
 If you LOVE headphones, here's when they get tangled & stress induced from... Check out these awesome @my_wraps!

JayLennet 10/24/2015
 My wraps - for when you don't have cables but want to help your headphones stay...

Dani 12/24/2015
 Just grab some additional in the works with @my_wraps and @Dorothy's... #mywraps #headphones #christmas

Supine Space 12/24/2015
 Listening to my fave! the @my_wraps... #mywraps #headphones #christmas

WRAPS 12/24/2015
 We're super excited to have featured on this for @NBC! Last minute gift giving ideas for Christmas... www.nbc.com/12/24/2015

Last minute gift giving ideas for Christmas
 Alicia Keys and Mary Ann Zimmerman, both co-authors of "Stressy Mom: The Parenting Guide for the Rest of Us," join also 10th to share some top gift ideas for...

My Birmingham 2014 12/24/2015
 College sweethearts by @my_wraps #mywraps and @my_wraps #headphones #christmas

Kim Wisp Photography 12/24/2015
 Great headphones and a handy piece to keep them! - go with the pack for 1 @my_wraps

Kirsty Halliwell 10/05/2016
 @my_wraps are the coolest thing I've ever seen!!!!

WRAPS 12/24/2015
 Great feature on @the_10th! Check it out and see @AliciaKeys wearing a pair of our @my_wraps! #mywraps

Celebrity Events Worldwide
 Wait the post for more...

WRAPS 12/24/2015
 Here's @AliciaKeys @my_wraps brown leather headphones at @The10thLive! gift wrapped & sent home from our @my_wraps!

real 12/24/2015
 Busy day at the clothes store on the way back home with @my_wraps... #mywraps #headphones #christmas

PDF 12/24/2015
 Wraps can... they wrap make a great present, and a handy set of @my_wraps!

Sam Rogers 12/24/2015
 See any @my_wraps? Thanks @as_bonnie for booking me up! Perfect for the GFatStickUP event! #gaps #wearyguitarist

Clifford Shaw 12/24/2015
 Never take your headphones again using @my_wraps! It was great to see you work at the @my_wraps!

Garvin Lee Lewis 12/24/2015
 Thanks to @my_wraps for sending me these they are awesome!! go check them out guys

Richard Barker 12/24/2015
 So many people have commented on @my_wraps about I'd been wanting from @AubreeStorm I need to buy some!

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We are incredibly proud of our product and we are very lucky to have had the opportunity to introduce some of the music industries elite to the product. Recently, at the MTV EMAs in Milan our best reaction yet was Ed Sheeran. No stranger to gruelling stretches of prolonged air travel, he said; 'this is the best thing I've seen since the iPhone. I'm always losing my headphones, especially on the road, ask any of my team. This is amazing'. Shortly after Ed was photographed with fans at the airport, proudly wearing Wraps.

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PRINT

Print still has a place in marketing and is something that we are keen to continue utilising. There are still many amazing publications out there that are highly respected and we are happy to have worked with and featured in many magazines and papers from GQ Magazine to local and national news. We are particularly excited about the seasonal gift guides that will be coming soon and see Wraps as a Christmas essential. Print will help us share this amongst key gift guides and beyond that, we will always look to demonstrate the compatibility of Wraps within any lifestyle at any time of year. As long as there's music, there's Wraps.



TEENLINKSOUTHFLORIDA.COM

Grad Gift Guide

Celebrate the start of your student's next life stage with some gifts designed to make grads happy.



GOODNIGHT DORM ROOM

ADVICE IN RHYME

"Goodnight Dorm Room: All the Advice I Wish I Got Before Going to College" is a cute, gift-sized book of advice set to rhyme. The book, reminiscent of the famous children's book "Goodnight Moon," delivers sound advice on studying, roommates, the party scene and more with clever turns of phrases and humorous illustrations. \$14.95, amazon.com



HOOFING IT IN COMFORT AND STYLE

Hike to class with style in Crocs' new Light II 2-strap Wedge. \$54.99. The sandal has Crocs' signature comfortable sole and a wide canvas strap, but the best part is the strap's latch, which appears to be normal buckle closure, but actually has a slip hook attachment to give you the look of a buckle strap without the work. Another good gift for college students is the Kallista (\$28.99), a comfortable strappy flat sandal. Both can go from day to night and come in a variety of colors. Crocs.com



GRAPH IT OUT

Texas Instruments' TI-84 Plus CE Silver Edition is a graphing calculator with a color screen, rechargeable battery and a wealth of preloaded applications. The slim-design calculator can be updated with app and OS downloads and is permitted for SAT/ACT/AP/IB testing. \$150, amazon.com

CHARGE ON THE GO

While portable chargers are getting smaller, not much can be done about the clunky cables needed to go with them – until now. The mi7 Charge Hub 7-in-1 portable charger comes with built-in wall prongs that fold flat into the unit and an Apple lightning cable and micro-USB cable tucked neatly into the side. The Hub Plus is also fast at 1000 mAh. It recharges itself four times faster than other power banks, and it can charge and recharge an attached device at the same time. \$99.99, MyCharge.com

POWER ME UP

The Chic Buks Crossbody Power Purse is a great solution for students on the go. It has a built-in lightweight battery and USB cord to recharge your phone or tablet in the safety of your purse, two inner pockets and an adjustable crossbody strap for the 8.5-by-9-inch, slim profile bag. The vegan leather Power Purse also comes in a variety of eye-catching colors. \$69.99, chicbuds.com

FUNCTION AND FASHION

Save your grad the daily frustration of untangling headphone cords with Wraps' Headphones, innovative earphones that wrap around your wrist and snap together as a stylish bracelet when they're not needed to deliver your tunes discreetly. Wraps come in three styles – wood, classic and leather – and plenty of colors, and most styles include a built-in mic for making calls and adjusting the volume. \$27-\$43, mywraps.com



Sick of lost or tangled headphones? **Wraps** Wristband Headphones not only sound great, they provide a stylish 'Anti - Tangle' storage solution for when you're not using them! Available in a variety of colours and styles from £14.99 – £49.99. Get exclusive first dibs on their new Core Range at GQ.MyWraps.com #wearyoursound





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